IAF Report - Meteors - The CRAM Collective

The CRAM Collective are incredibly grateful to the Independent Arts Foundation for their support in taking Meteors to the Edinburgh Fringe.

Meteors had an incredibly successful season at the Adelaide Fringe, winning 4 awards, a Weekly Emerging Artist Award, the Melbourne Fringe Tour Ready Award, Holden Street Theatres Award and the prestigious CreateSA Edinburgh Fringe Award. Post-Adelaide-Fringe, CRAM had to begin preparing for Edinburgh Fringe, which is the biggest open-access, arts festival in the world. We were fortunate enough to secure Summerhall Arts as our venue for the full month of August, and began looking to secure a PR team, marketing, accommodation, flights and various other production costs.

We were eager to build on the momentum from the Adelaide Fringe season, sharing the show with international audiences, deepening the work and expanding CRAM's reach within a global context. For our Adelaide Fringe season, we performed 10 shows across 2.5 weeks. In comparison, in Edinburgh, we performed 24 shows across a full month, as well as flyering everyday to secure audiences and attending Fringe events to meet industry & other performers. It was a baptism of fire, but equally an incredibly, rewarding experience.

Coming from Adelaide where we already have an audience base that we can rely on attending our work, we had to start from the ground up in Edinburgh. We spent time flyering on the streets and making connections with potential audience members. We're incredibly proud that we sold over 50% of our total capacity, selling more tickets in Edinburgh than we had sold in Adelaide. We secured 10 interviews with various media outlets, and received six 4-5 star reviews. The audience feedback was wonderful both in the reactions left on the Ed Fringe website and in person, and it felt very special to connect with people across the world. We also received a longlist nomination for Best Show From Adelaide from The List.

This was the first show that CRAM has toured, and it was an incredible opportunity to find further touring opportunities, whilst also developing relationships to support and tour future shows. We were able to make connections with theatres across the UK and the US, and now have opportunities to take Meteors there. We are also incredibly excited to look at other touring opportunities closer to home, with a deeper understanding of what it takes and how we can be successful. Whilst performing and producing, we also worked with local filmmaker, Aiden Smith, to produce a video series documenting the tour, allowing us to share a behind the scenes with others who may be interested.

CRAM are incredibly grateful to all who made it possible to take Meteors to the Edinburgh Fringe. For so long, even just the idea of this show was a dream, so within a year, to develop the show, premiere it and have success and connections with audiences across the world across multiple festivals is phenomenal. Thank you to the IAF for being continued supporters of CRAM's work and the Adelaide art scene, we can't wait to see where CRAM & Meteors go next!

The CRAM on Tour video series, can be found here:
https://www.youtube.com/@cramcollective6078
Please see images below of CRAM at the Edinburgh Fringe.
Credit for all pictures goes to Emily Eilers.


Theatre and Art Reviews
Mervyn Stutter's Pick of the Fringe
The List
Theatre Weekly
Broadway World
The List Festival Awards
LONGLIST
2026
MERVYN STUTTER'S
2026
PICK OF THE FRINGE




CRAM
COLLECTIVE
"ONE OF THE EXCEPTIONAL HOURS OF THIS YEAR'S FRINGE"
– WHAT'S THAT SHOW
THEATRE DIARIES ADELAIDE
WHAT'S THAT SHOW
THE BAREFOOT REVIEW
FRINGE BENEFITS PODCAST
UPSIDE ADELAIDE
INDAILY
ADELAIDE FRINGE WINNER 2026
THE CRAM COLLECTIVE PRESENTS
METEORS
Grief. Mums. Stars. Lasagne.
SUMMERHALLARTS.CO.UK
0131 226 0000
6-31 AUG (ex. 17, 24)
9PM
SUMMERHALL ARTS
Out of Hand