

# NEWSLETTER

AUGUST 2019

*Patron: Diana Laidlaw AM*



*Jen Dunstan hosted an IAF Matinee Morning Tea at The Trak CineCentre*

## Table of Contents

Chair of Board AGM Report .....	3
Treasurer’s Report.....	6
New Board Member .....	7
David McClay .....	7
Small Grants .....	8
Olivia Kathigitis .....	8
Ellese McLindin .....	8
Emma Young.....	8
Young Filmmakers Award .....	8
Fleurieu Film Festival \$500 –Brodie Winning .....	8
‘Harvest’ - Photographic Exhibition \$550 donation.....	9
Media Resource Centre SA Screen Awards: .....	9
Emerging Producer Award \$1200 – Rebecca Elliott.....	9
Reports from Emerging Artists .....	11
Charles Sanders – House of Sand .....	11
Ellen Schlobohm.....	12
Lucy Stoddart.....	13
Board Events .....	15
Bardi Penfold Simpson .....	15
Russell Starke OAM is the Passionate Poet.....	16
Membership Fees.....	16
Literary Club.....	17
Film Club .....	18
Thank You .....	19
Survey – July/August 2019.....	20

## Chair of Board AGM Report

(see full Report [iafoundation.org.au](http://iafoundation.org.au))

It is my pleasure to present the 2019 Chair's Report on behalf of the Board of our Independent Arts Foundation. This is the twenty-seventh Annual General Meeting of the IAF and the 28<sup>th</sup> year of the establishment of the IAF.

I would like to *acknowledge that the IAF meets on the traditional lands* of the Kaurna here in the Adelaide region, and Ngadjuri peoples in the areas our Mid North Branch, and that we respect elders past, present and into the future.

Our Newsletters and constant emails attest to the many individuals and organizations we have supported over the last financial year. In addition, we have kept you abreast of the many wonderful Arts activities in our State, and the benefits offered to you by some of the individuals and companies.

The Board members had a great time with the large Mid North Branch at a regular film and dinner in Blyth and we are repeating the excursion later in the year. The Branch works hard for its members and is regularly contributing towards the extensions and refurbishments of the Blyth Cinema with over \$2000 being transferred this year. The Branch is again a strong financial contributor towards IAF grants to emerging artists and is actively seeking new applicants from the area. Thank you sincerely to all Mid North members.

In her Treasurer's Report, Mary Odlum has listed our contributions to the Arts in South Australia. They include \$4,000 June S Tanner Scholarship which, in conjunction with the Italia Australian Association, was presented two weeks ago to Olivia Bozzon; \$1,500 Adelaide Critics Circle *Innovation in the Arts Award* to Ukaria Foundation; \$1,200 South Australian Screen Awards, for *The Emerging Producer* to Rebecca Elliot; \$1500 All Rivers Run Red Theatre Company (in pre-production phase); \$1000 to Ellese McLindin (Tutti Arts); \$1000 to Emma Young (glass); 5 individual Grants as detailed in the Financial Statement. We also supported the Fleurieu Film Event (\$500), Madeleine Blackwell in her film venture (\$255), sponsored Harvest Exhibition (\$550) and were very pleased to support the Mid North Branch in donating over \$2000 to the extension to the Blyth Cinema.

In addition we have the Bequest of the \$10,000 Neil Curnow Award to Eliza Oliver, and the gift of the biennial \$4,000 Franz Kempf Award which went to Victoria Patterson. This totals over \$26.5k in support to emerging artists in South Australia. This is brilliant!

Socially, we also had a great time at Carclew thanking Jessica Dames AM for her early and ongoing support for the IAF and at the same time we raised money towards the production of Madeleine Blackwell's film. Also, we were immensely pleased to see Marjorie Fitz-Gerald OAM honored with the naming of the Carclew Board Room in her name in recognition of her contributions to Carclew over 40 years. And, most especially, many of you have made financial, raffle and other donations – these are greatly appreciated.

However, as you know from my letter of July 15th I am concerned about the future of the Foundation. Over the past year we have been very aware of our *declining income* sources. This is not a unique situation for fundraising groups, and especially in the Arts. We are not Government supported or funded and we do have a static if not declining membership base. Your Board has discussed this dilemma regularly over the past year, and made a few successful changes, some operational plans and proposals for specific Board positions.

To this end the special Literary Events were organized in February and March 2019 to compliment the regular Literary Club Wakefield Press authors. The Film Club has taken the opportunity to take up generous offers from both the Wallis Cinema at Mitcham and the renewed Trak at Burnside. While actively seeking sponsors and donations, the Board will balance this with a clear review of the grants, Awards and Scholarships. We will continue to collaborate closely with the Independent Theatre and are looking at a liaison with the Centre for Creative Photography. Chloe Dunstan has prepared a survey for you and us.

And, additionally, the Board is proposing that the Membership fees be increased by \$5, with the exception of the Mid North Branch members who regularly attend their film events. This increase will remain very competitive with all SA Arts fund-raising groups.

**Where do I see us heading as a Foundation?** The returns from the current survey have been higher than expected for surveys, and that is

great. There have been offers of support for various tasks, and some excellent suggestions. However, we still do not have people to run major areas of our business. If Fundraising Events, Membership and Philanthropy positions are not filled (and they are not) the Board will have to review its recent decision to 'push on' for the next 2 years.

In my view the options are just as they were at the time of our mid-year Planning meetings: namely, (1) that the Foundation ceases operation immediately; (2) there is a planned wind-down over 2 years to our 30<sup>th</sup> Anniversary; or (3) we construct a business model of working on what we can enjoyably manage for 1 year with the people we have. This would imply *only mounting any event where there are sufficient non-Board Members to support the proposed activity*. Your ongoing Board Members will address the future seriously and pragmatically.

Meanwhile: *Farewells from the Board*: our long-serving Membership Officer, David Gosnell is retiring from the Board and I would like to acknowledge his support over many years. David is a genial and generous man whose constant attendance at all IAF events has been wonderful and, despite latter physical wobbles he has persevered with stairs and dinners, films and literary events, and all with that vivacity we have come to expect. Our second farewell is to Jill Argent, who must be the most successful seller of raffle tickets of anyone I know. Jill has been a Member of the IAF for many years, and will continue to assist us in every way that she can. Her ongoing Chairing of the large Friends of Carrick Hill will take a great deal of her time with the major expansion occurring there. We wish that venture well and thank her for her work with the Board. *Thank you to the 2018-19 Board Members*: to Helen, Mary, Jen, Cheryl, Chloe, Moira and Sally and our 'retiring' Jill and David. I do enjoy our collaborative work approach and appreciate your support.

**Dr John Holmes**, Chair, IAF, August 20<sup>th</sup> 2019

## Treasurer's Report

In May, our IAF awarded a further three Small Grant Awards of \$1000 each to the recipients mentioned in the Small Grants section in this newsletter as well as our ongoing commitment of \$1200 to the MRC SASA Emerging Producer Award which this year went to Rebecca Elliott. Sponsorships to the Harvest Exhibition \$550, and to the Fleurieu Film Festival \$500 with the Young Inspirational Filmmaker Award were new commitments for the IAF this year. We also contributed our half of the June S. Tanner Scholarship \$4000 which has been awarded to Olivia Bozzon. This scholarship is jointly funded with the Australia-Italia Association. A contribution of \$794.76 being 50% of the profits made by the Mid North Film Club for the period January to June 2019 was given to the Blyth Cinema to assist with their upcoming renovations.

We gratefully acknowledge the donations to the Special Fundraising account received from January to August 2019. *Mary Odium, Treasurer*

Anneliese Abela	Delia Kennett
Jill Argent	Diana Laidlaw AM
Ruth Banks	Michael Logie
Susan Bardy	Lyn Marlow
Patsy Bennett	Merilyn McPhee
Gavin Blake	Vincent Megaw
Malcolm Booth	Zina Meredith & Steve Medhurst
Vincent Burke	Felicity Morgan & David Smith
Nona Burden	Christopher & Wendy Moten
Sonia Coorey	Peter Mumford
Coralie Cross	Anne Nicholls
Jessica Dames	Gwen Phillips
Kathy Darling-Brookes	Dr Ranjit & Stephanie Ratnaik
Chloe Dunstan	Athelia Rose
Claire Eglinton	Karen Simpson
Elaine Fardell	Renate Smitham
Vicki Gay	Jennifer Webb
Grantley Gill	Raelene White
Sam Harvey	Sandra Winter-Dewhirst
John Holmes	

## New Board Member

### David McClay

David McClay welcomed the opportunity to join the IAF Board in 2019. He has a strong passion for the Arts stemming from his early working career as a drama teacher in Canberra. His interest in the Arts has seen him subscribe annually to the State Theatre Company, become a member of the AGSA, totally immerse himself in Fringe and Festival shows and many other artistic excursions as an audience member. He has fond memories of IAF Writer's Week breakfasts at Government House.



David worked in Employment Services before returning to education in an administrative role. He highly values public education and was particularly committed to working in disadvantaged communities. One area directly related to the Arts that David is very proud of was an Arts for All project (in partnership with the Adelaide Festival Centre) where students from disadvantaged schools were

supported to attend a live theatre performance with a parent or carer.

David is looking forward to working with the IAF Board. Before retiring he was a member of the SA Secondary Principals' Association Board and was a member of the Northern Adelaide State Secondary Schools' Alliance Council. Currently he is a member of the Friends of Holden Street Working Group. David is cutting his teeth as an IAF Board member supporting the Film Club, small grants approval and other activities to assist in supporting emerging artists.

## Small Grants

For the period January to July 2019, IAF small grant awards of \$1000 were made to the following recipients:

### Olivia Kathigitis

**(Professional Development Grant)** *Contribution to the setting up of a home workshop for professional development as a visual artist; to acquire a hot-working station for base metals, invest in power tools and accumulate materials that 'foster an engaging practice'*

### Ellese McLindin

**(Project Grant – Visual Arts)** *To provide Ellese with art materials to create a cohesive body of work for her first solo exhibition 'Strong' to be held at the Royal Adelaide Hospital from Dec 2019 to Feb 2020 in conjunction with Tutti Arts.*

### Emma Young

**(Project Grant – Visual Arts)** *To purchase a wide range of Kugler glass colours to use in creating work for Emma's inaugural solo exhibition at the Urban Cow Studio in October 2019.*

## Young Filmmakers Award

### Fleurieu Film Festival \$500 –Brodie Winning

The Fleurieu Film Festival was held on a very pleasant, but rather cool evening down at S C Pannell Wines at McLaren Flat on Saturday, 9 February 2019. Mary Odium represented the IAF and enjoyed a good networking opportunity to meet a few of the film makers and other sponsors. A number of short films were shown followed by the many award presentations! The IAF sponsored Young Filmmakers Award of \$500 was awarded to Brodie Winning for his film 'Harvest'. Brodie was the Director and Lachlan Fairbairn the Producer.

*A struggling farmer grapples with a brutal drought, financial troubles and the impending mortality of his dog and himself. This compelling, brooding drama is beautifully shot by Joseph Clarke, edited by Andrew 'Pandy' Morphett and sound by Jan Karsten. (5.45 mins).*



## 'Harvest' - Photographic Exhibition \$550 donation



Mary Odium,  
Pamela Ann  
Brangwen-  
Jones

Jen Dunstan, Mary Odium & Moira Simpson were invited guests at the Opening of the photographic exhibition 'Harvest' at Studio Bowden on 12 April 2019 which ran until 28<sup>th</sup> April.

Seven photographic artists exhibited their work together, in their words *"the process of making artwork is akin to harvesting ideas. Seeds of inspiration are sown and tended. We now invite you to share in our Harvest"*.

The exhibition was also shown at The Light Gallery, Marleston from 13 May to 21 June 2019. The IAF very much enjoyed being a part of Harvest and have established links with Gavin Blake, the Director of the Centre for Creative Photography.

## Media Resource Centre SA Screen Awards:

### Emerging Producer Award \$1200 – Rebecca Elliott



Jill Argent,  
Rebecca Elliott,  
Jen Dunstan

"It was watching the behind the scenes features of the Lord of the Rings trilogy that made me realise that a career in the film industry is possible for a girl from country Australia. After completing high school and a year student exchange in Tokyo, I left my home town of Mt Gambier for Adelaide to study. I started out volunteering on MRC short films which snowballed into paid jobs on commercials

and film while I was finishing my Bachelor of Media at the University of Adelaide. In 2017 two of my documentary projects received funding through ABC Arts' Art Bites initiative and they went into production that

year. You can watch them now on iview! - “Unboxed”, a portrait series about six gender diverse Australian artists, and “Lessons from a Middle Class Artist” about an American musical prodigy who has recorded nearly 20,000 songs. In 2017 I also gave birth to my daughter, Adelaide. It was a big year!

This award money means I can keep my company open for another two years and have seed money to develop new projects. Usually producers have to front up their own money and work for free for years to work on projects that may never see the light of day. This gives me the financial freedom to pursue ideas I wouldn't have been able to otherwise. With my second child due in June, this support couldn't have come at a better time. Thank you IAF!” *Rebecca Elliott*

### **June S Tanner Award**

**(IAF \$2000 portion of \$4000)** given in conjunction with the Australia-Italia Association. This year's recipient is young music artist **Olivia Bozzon** who will be attending Scuola Leonardo Da Vinci in Florence, in order to study instrumental music lessons in conjunction with an Italian language course.



### **Adelaide Critics Circle 2018 IAF Innovation in the Arts Award \$1500**

Music gives sound to culture, voice to history, and shape to our future. It's a powerful force, and one we feel privileged to serve. Each year, we invite an exceptional artist to curate UKARIA 24, our flagship event, giving them the freedom to program a weekend of concerts however they like. In 2018, the great German-French cellist Nicolas Altstaedt curated our third UKARIA 24 weekend, bringing with him Norwegian violinist Vilde Frang, British violist Lawrence Power, and Russian pianist Denis Kozhukhin.

Among the many memorable moments of his weekend at UKARIA was a performance of Johann Sebastian Bach's first and fifth Cello Suites with dancers from the Australian Dance Theatre, and selections from Jörg Widmann's Duos for Violin and Cello interspersed with Bach's Inventions, while young Australian visual artist Angus Hamra painted responses to the music in real time across eight easels – "some of the most startling ideas one could hope to witness on the concert stage" (The Australian).



In December last year, we were thrilled to receive the news that the (C)age of Enlightenment concert from that weekend had won the Independent Arts Foundation Award for Innovation. It's a great joy and privilege to be recognised in this way by the Adelaide Critics

Circle. The very generous cash prize will be used to cover some of the expenses of our next UKARIA 24 event (September 7–8 2019). We thank the Independent Arts Foundation for the important role they play in South Australia's artistic life, and look forward to sharing many more moments of innovation with you.

## **Reports from Emerging Artists**

*See the IAF website for the detailed and well illustrated version of these very edited Emerging Artists Reports [iafoundation.org.au](http://iafoundation.org.au)*

### **Charles Sanders – House of Sand**

I write to thank the Foundation and the membership for their support over 2018, and to report on the success of our '18 season and related activities.

2018 was our first year of operations in South Australia. We presented four works across three unique 'seasons' in SA, as well as presenting work in Sydney and Wellington. We pitched and marketed our season as a suite of work akin to that of a core-funded company. We grew our

online followings by over 100% (e-mailing list) and more than 300% (Facebook and Instagram).



We presented *Pedal & Castles*, *Fear of Eggs* (a new original dance work received three NZ Fringe Award nominations), and *REVOLT. SHE SAID. REVOLT AGAIN* by Alice Birch took Sydney by storm and earned both Eliza and I nominations for Broadway World

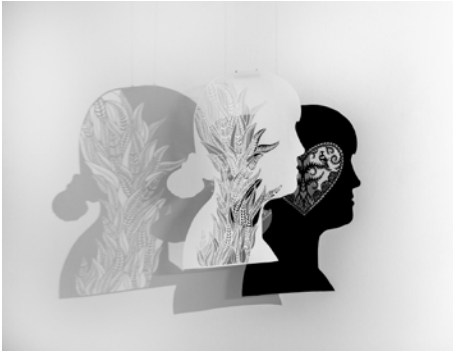
Sydney Awards. *Welcome the Bright World* by Stephen Sewell was our largest project for the year.

I spoke regularly to the IAF members over the course of the year, and am eternally grateful for the support and provocation of individual members, as well as that of the Foundation collectively. Thank you for your support in 2018 and I look forward to partnering, working and conversing with the Foundation and its members again in the future! *Charles Sanders*

### **Ellen Schlobohm**

I write to thank the Independent Arts Foundation for their support of my recent residency undertaken at Nexus Arts which culminated in an exhibition titled 's.il.hou.ette~' during the Adelaide Fringe Festival.

In December 2018 I began a residency at Nexus Arts alongside fellow paper artist Janaki Lele. During the course of this residency we each explored our cultural heritage through the form of paper art. For myself, I sought to reconnect with my German heritage through exploring the link between Scherenschnitte, traditional German papercutting, and contemporary papercutting. I reflected on childhood memories, explored traditions and examined the loss of my cultural connections over time.



Our exhibition 's.il.hou.ette~' was well received by the public and won the Adelaide Fringe Weekly Award for Best Visual Art and Design for Week 3. The residency at Nexus Arts was an important aspect of creating this body of work. It was the first residency I had undertaken and it was a great experience. I put my IAF grant towards covering the cost of

materials and time as well as getting my work professionally documented by photographer Morgan Sette. This was the first time I had my work professionally photographed, something I would not have been able to do without the support from the Independent Arts Foundation. The photos have added tremendous value to my portfolio and will be a great asset when applying for future artistic projects and opportunities. (*pictured Silhouette, 2019, hand cut Fabriano Accademia paper, hand cut black paper, photo by Morgan Sette*)

My sincere thanks to the Independent Arts Foundation for their support of both myself and this project. Through the process of undertaking the residency at Nexus Arts and creating the exhibited works, I have reconnected with my German heritage. Now, with each cut of the paper I feel I am contributing to this traditional art form of my father's homeland and this experience will certainly shape my arts practice going forward. *Ellen Schlobohm*

## Lucy Stoddart

Gondwana Chorale Tour and Elder Conservatorium Study Tour Report:  
Gondwana Chorale Baltics Tour

Wow! What an incredible 2 months overseas it's been! Words cannot describe how much I have learnt and grown as an artist whilst overseas and I have been blown away by the endless opportunities that are available to me following my undergraduate degree.

After a two week intensive rehearsal period in NSW, I travelled with Gondwana Chorale to London where we began our tour of Northern Europe. The group performed at Trinity College, Cambridge and we

were lucky enough to have a masterclass with world renowned choral conductor, Stephen Layton (photo below). In addition to this, Gondwana Chorale were asked to film a promotional Australia Day video for the Australian Embassy in London.



We then flew to Estonia where we combined with local choir E STuudio, Riga, Latvia where we met and collaborated with Koris Maska, a local youth choir and finally Vilnius, Lithuania. One of my favourite tour performance pieces was Dumedium Silentium by Vytautas Miskinis and Gondwana Chorale were

lucky enough to have Miskinis run a masterclass with us of his piece. My favourite moment on the Gondwana Chorale tour was our final performance in Vilnius. We were expecting to perform to maybe 40 to 50 locals and were humbled to have received a standing ovation of over 500 audience members- all of them cheering 'GONDWANA! GONDWANA!'

The Elder Conservatorium Musical Horizon's Tour experience was most inspiring and helpful in my studies as I learnt from some of the top professionals in the music industry. Our tour director, Professor Carl Crossin OAM, organised an incredible two weeks of intensive workshops, rehearsals, masterclasses and performances at a range of tertiary music institutions. It was interesting to just sit in on everyday masterclasses of students at institutions such as the Royal Academy of Music, Trinity Laban College, Guildhall School of Music and Drama and the Royal College of Music and get a feel for the way classes run and the way in which teachers interacted with their students. I was surprised that it wasn't dissimilar to our practices here in Australia.

I feel this international choir and study tour has inspired me to become the best artist I can be. The IAF grant assisted me in reaching the financial requirements of both these tours and provided me with the experience of a lifetime. *Lucy Stoddard*

## Board Events

### Bardi Penfold Simpson

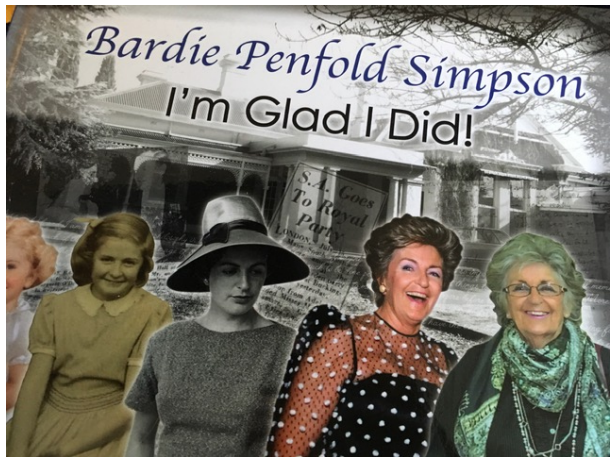
Our February Literary evening attracted one of our biggest attendances (and hence, fundraisers!) with amazing drawcard Bardi Penfold Simpson, who regaled the gathering with snippets and background of her recently published memoir *"I'm Glad I Did!"*



South Australian icon Bardi's heritage dates back to the 1840s with her links to Penfolds Wines and the Simpson whitegoods industry, so her stories of winemakers, South Australian champions of last century, friends and family painted a colourful and entertaining picture of our recent past.

Bardi's two-fold purpose with her book, was to document her colourful life down in words for her grandchildren, and also to raise funds for the Burnside Hospital Foundation. Her address to the Literary Club was fast-paced and entertaining.

*Helen Onopko*



## Russell Starke OAM is the Passionate Poet

IAF Life Member Russell Starke OAM returned to the stage on Sunday August 4 at Union Hall to entertain fellow members and friends at an IAF special event fundraiser.

Russell performed a "Queen's Jubilee Mixture" of verse and prose, covering the essential Sunday afternoon topics of; politics, society, music hall, disaster and romance, laced with a touch of gossip and a nod to Queen Victoria, Tennyson, Paterson, Wilde and Lawson. The audience listened whilst enjoying the sweet and sharp selections of "The Queen's Jubilee Mixture", first created in Adelaide by the Old Lolly Shop in 1897. The unusual mix of lollies represented the diverse Nations and Peoples of The Empire; celebrating Queen Victoria's Diamond Jubilee and SA's first 60 years. The Mixture is still made and sold in the Adelaide Central Market.



Thank you to James Pratt, Curator of Union Hall for his generous support and introducing us to this inviting, comfortable theatre space on Grote Street. As Russell points out: "Union Hall is an old edifice and so am I". However, I need to add, both are reinvigorated and we plan to re-visit soon. Thank you, Russell for a great afternoon!

*Jen Dunstan*

## Membership Fees

The 2019 AGM determined that Single Membership fees increase from \$30pa to \$35 and double Membership from \$55pa to \$65, and that they will fall due on July 1 every year. The Mid North Branch fees will remain at \$30 & \$55pa. This will reduce the renewals administration, as they currently fall annually (or 5-yearly) on the anniversary of joining. Secretary Helen and Treasurer Mary will contact you and manage the changeover. [treasurer@iafoundation.org.au](mailto:treasurer@iafoundation.org.au)



## Literary Club

The Literary Club resumed its regular monthly meetings on the third Tuesday of May, a month later than usual due first to changes in the catering staff at the Public Schools Club and then to the planned creation of an outdoor dining area there. We made our temporary home at the Hackney Hotel, expecting to be there for a few months



Grantley Gill,  
Margaret  
Zeirsch

until it closed in the expectation that the renovations at the Public Schools Club would be finished in time for our August meeting. However, neither of these scenarios eventuated - renovations at the Public Schools Club started later than expected and the Hackney Hotel did not close when expected. The Literary

Club is, and has been for many years, generously sponsored by Wakefield Press, whose Publisher, Michael Bollen, comperes the evening, keeps guests on their toes with a series of quiz questions on various topics and provides a range of books from Wakefield Press as prizes for the winning table.

Wakefield Press is a great SA institution, and we are fortunate to be able to source their authors as guest speakers for our meetings. This year we have heard John Roe give his very personal account of "Love, Luck and the Demon"; Catherine Speck talk about her book, "Heysen to Heysen"; Lainie Anderson recount the incredible story of the 1919 Air Race from England to Australia on which her book, "Long Flight Home" is based; and Roger Irvine talk about "Colonial Settlers on the River Torrens". An eclectic mix of topics indeed! It's an interesting and fun-filled evening, so do join us at the Literary Club on the third Tuesday of every month until November! *Cheryl Appelkamp de Valenzuela, Chair*

## Film Club

The Film Club had a rather dramatic start to the year with the sudden closure of The Trak Cinema. The Trak's uncertain future left us searching for an alternative venue. All we needed was an easily accessible cinema plus a nearby restaurant willing to serve an unknown number late on Monday night. Surprisingly, this combination was hard to find! Eventually Wallis Cinemas Mitcham and Café Dolci came to the rescue. Glyn and his team at Mitcham are great hosts, with guests enjoying a variety of drinks and nibbles before the film followed by the hospitality of Café Dolci. We plan to return to Wallis and Dolci for both evening films and an afternoon tea in The Boulevard Lounge with a matinee movie at some stage.

Meantime, an enthusiastic, new owner/manager of the Trak CineCentre, Adam Towill (*pictured with Jen Dunstan*) began restoration work on the cinema and once again welcomed patrons back, including the IAF, to the boutique cinema. Adam had spent weeks giving the Trak a revamp and has plans for more work to restore the cinema to its former 70's glory.



The IAF ethos of supporting emerging SA artists has been extended to supporting emerging SA cinema owners with our monthly patronage! The Empress restaurant was also pleased to welcome us back. In addition to the evening films we enjoyed a morning tea matinee one wintry day and many members have enjoyed the Trak's Documentaries and Classic Film Features.

Thank you for your patience and support of our monthly gathering. I would also like to thank Clare Russ and Bob King for their generous wine donations to our pre film bar. It's always great to be in a foyer filled with IAF members and friends enjoying a drink and a chat before the film. Bravo to all! See you at the movies. *Jen Dunstan, Chair*

## Thank You

The IAF is not just about fundraising with the aim of supporting emerging South Australian artists. It is also about 'friend raising' and offering our members an opportunity to gather and enjoy the company of likeminded people. Our Literary and Film Clubs provide that opportunity each month; a chance to meet, discuss, share a meal, exchange ideas, learn and be entertained by our guest speakers or the films we see.

Fund and friend raising are intertwined. You may not realise it but each time you attend an event or buy a raffle ticket you are helping to keep the IAF alive by supporting our social and philanthropic ethos.

On behalf of the IAF Board I would like to thank the following raffle prize donors:

Clare Russ	Jill Argent
Jessica & Jo Dames	John Holmes
Christine Courtney	Moira Simpson & Steve Charles
Bob King	Mary Odium
Gwen Phillips & Peter Brown	The Dunstan Family
Carol Maelzer	SA Life Magazine
Trevor Klein	

Your generosity is most appreciated.

Please help us continue our support of emerging South Australian artists. Join us at our next event; invite your friends and family along or encourage new members to join. Volunteer to help create an event, donate a prize or consider sponsorship of an award. The events we offer are limited to the amount of volunteer time and effort people can contribute. Help us create something great together.

Bravo! *Jen Dunstan, 0431 441 579*

## Survey – July/August 2019

The membership-wide survey has produced most interesting and informative results, and will guide the Board over the next 2 years.

The IAF survey was sent to members via email to increase the Board's understanding of what members' value, how they became aware of the IAF and what can be improved. **30% of members completed the survey**, providing the following information.

### FAST FACTS:

**65%** of members are **retired**  
**56%** of members are **aged between 50-59**  
**88%** of members were **referred by friends or family**  
**93%** of members prefer **emailed newsletter updates**  
**66%** of members are **very likely to recommend the IAF** to a friend  
**80%** of members **only attend 0-5 events annually**  
**25%** members are **too busy** to attend events  
Our favorite location is the **CBD** followed by the **Eastern Suburbs**

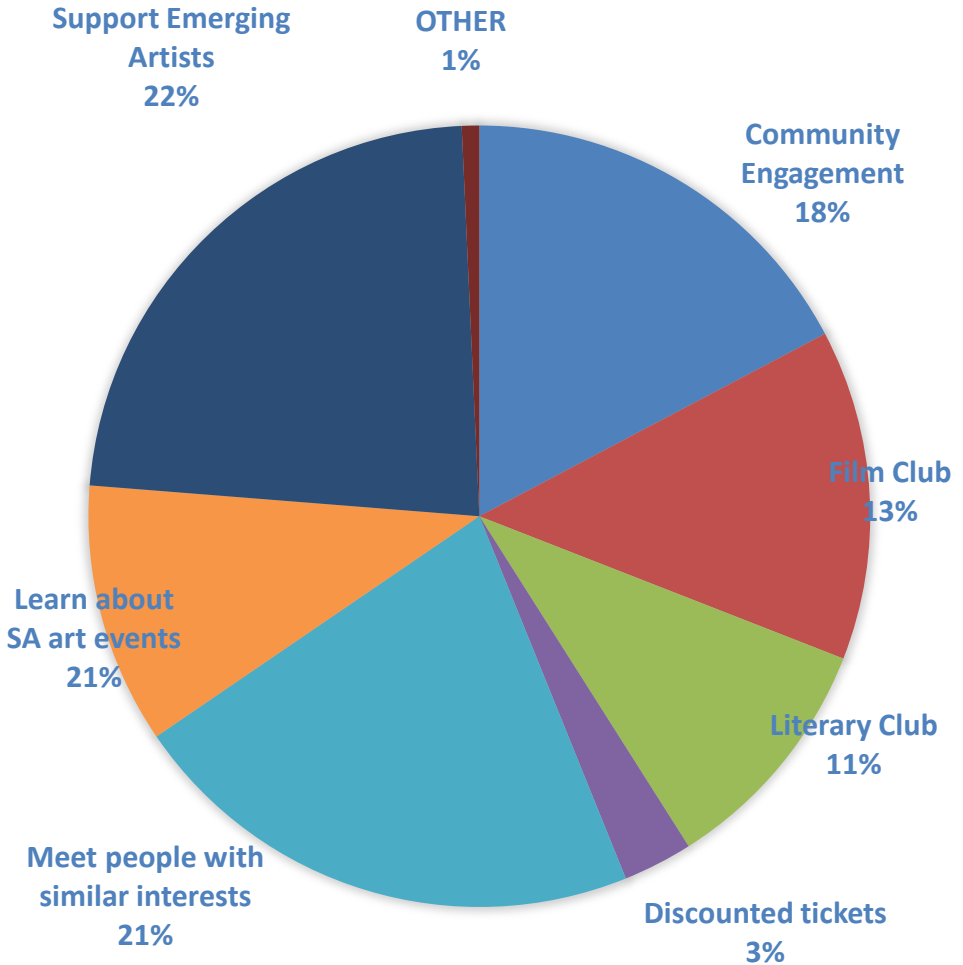
### VALUE IN MEMBERSHIP GAINED FROM:

Variety of events offered 24% Quality of events (i.e. food, venue) 22%  
Supporting local artists 20% Convenient location 20%

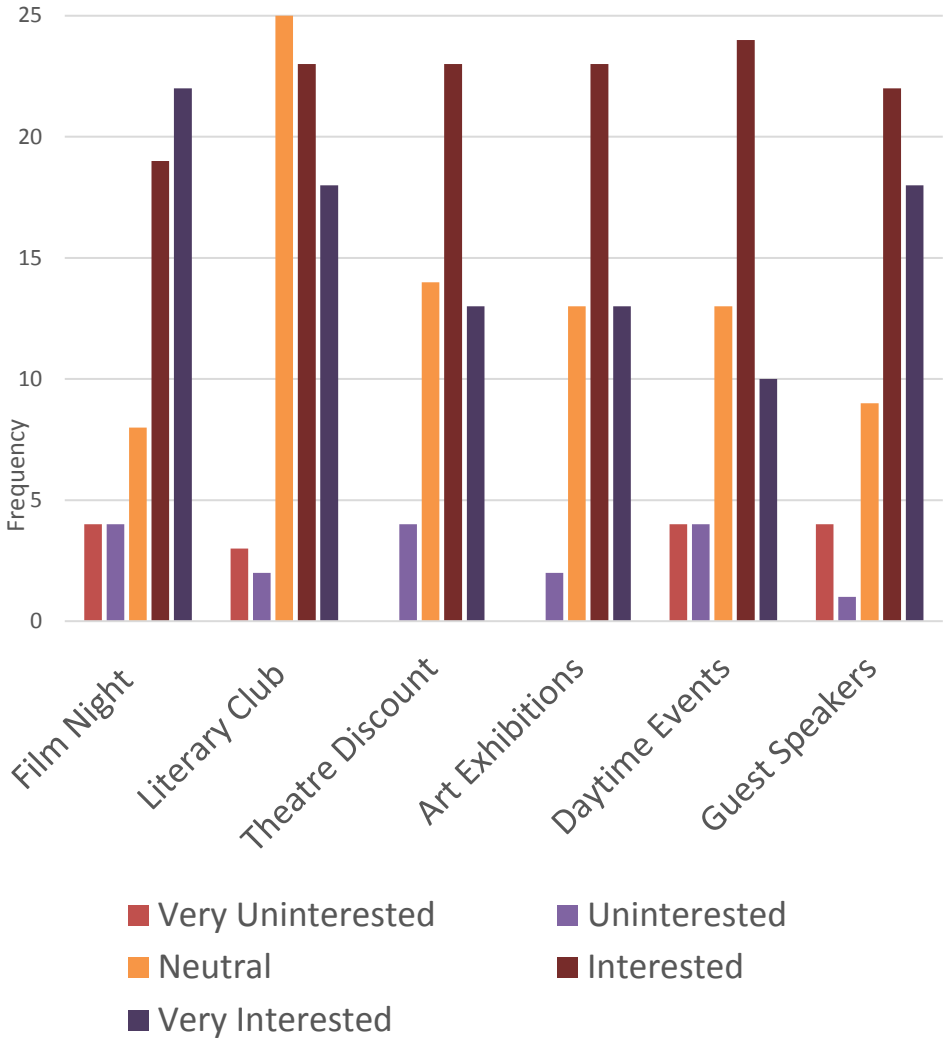
### MAJOR EVENT PRICING

54% members very likely to attend a major event for \$40-90  
30% likely to attend a major event for \$91-140  
38% very unlikely to attend a major event for \$141-190  
63% very unlikely to attend a major event for \$200+

## WHY DO MEMBERS JOIN THE IAF?



## How interested are Members in the following events?



## **SPEAKER SUGGESTIONS:**

Keith Conlon Jane Rawson Artistic directors Brighton High School Symphony Orchestra	Lior Past IAF Award recipients Sally Rugg
---	---

## **LOCATION SUGGESTIONS:**

Wineries Old Adelaide Goal Buckingham Arms Hotel Carrick Hill	Ukaria Park Lands BBQ Regional weekend break Government House & Town Hall
--	--

## **FUNDRAISING EVENT SUGGESTIONS:**

- Winery Day
- 'Behind the scenes' tour
- Quiz night
- Degustation dinner with entertainment
- Q&A with an actor/director/writer
- Spaghetti Opera
- Cabaret style entertainment
- Auction dinner

## **FAVOURITE MEMORIES:**

- Writers Week Breakfasts
- Cabaret Festival Gala Opening
- Frank Ford presentations at Adelaide Critic Circles
- Literary/Film Evenings
- The Popeye
- Mem Fox
- Friendship and camaraderie at events by members

**IMPROVEMENT SUGGESTIONS:**

Recruit younger members Bus transport outside metro area Name tags	Bring back Writers' Week Breakfasts Change the IAF name and branding
--	--



*'I congratulate the committee on their friendliness and organisational skills'*

- Marilyn McPhee, IAF Member

*"The IAF is a great organisation - it is great to be able to contribute to supporting young and emerging artists while also enjoying arts events. The IAF events also provide a great way to meet people who share my interests in the arts."*

- Glenys Jones OAM, IAF Member

Thank you to everyone who contributed to our survey – we appreciate your help and passion for the IAF. *Chloe Dunstan, Chair, Marketing*

\*\*\*\*\*



*We subscribe to 5MBS and IAF events are advertised a number of times each day on Arts Diary*

\*\*\*\*\*

**IAF CONTACTS**

- Secretary/Archives – Helen Onopko [secretary@iafoundation.org.au](mailto:secretary@iafoundation.org.au)
- Treasurer/Memberships – Mary Odium [treasurer@iafoundation.org.au](mailto:treasurer@iafoundation.org.au)
- Marketing/Development – Jen Dunstan [events@iafoundation.org.au](mailto:events@iafoundation.org.au)

*Funds are raised through membership fees, regular and special events and tax-deductible donations. Please continue to renew your membership and encourage your friends to join!*